



Deb Archbold

Dalby Capability Statement Workshop

DATE: Tuesday 20th August

TIME: 8am - 5pm

VENUE: MYCNC

28A Nicholson St, Dalby

Deb Archbold of Deborah Wilson Consulting Services (DWCS) has extensive experience in the major projects market and has developed a capability statement template that all 4 CSG projects and other major projects endorse as the preferred template.

Deb has prepared over 200 profiles for companies and run workshops with suppliers to assist them to prepare capability statements. Deb delivered workshops for Dalby Chamber of Commerce in 2013, 2014 and 2016.

- Area 1 – Why have a Capability Statement?
 - What makes a good capability statement?
 - The capability statement template and why it works.
 - The elevator pitch – key questions that help you explain the value you deliver and your differentiation.
- Area 2 – Build your Capability Statement
 - What information do you need to include in the capability statement?
 - Tips on information you need to cover in: ▪ Services. ▪ Equipment and resources. ▪ Track record. ▪ Systems.
 - Preparing your capability statement.
- Area 3 – Review your Capability Statement
 - Finalising your capability statement.
 - How to use your capability statement.
 - Loading information onto the ICN Gateway and other registers.

ONLY 15 SPOTS AVAILABLE!

***Price Includes full day workshop, lunch and listing on Dalby Chamber's Capability Website.**

Come join the Dalby Chamber of Commerce and Deborah Wilson Consulting Services Pty Ltd for a workshop to create or improve your capability statement.

Members: \$150 | Non-Members: \$250

Register today at DALBYTICKETS.COM.AU or call the office on 07 4662 4050